



PAULO

Paulo
Products
Company

*Innovative Engineered Solutions
in Heat Treating, Brazing,
& Metal Finishing*

FOR IMMEDIATE RELEASE

CONTACT:

Jim Heman
Vice President, Sales & Marketing
Paulo Products Company
Ph: (314) 450-4366
jheman@paulo.com
www.paulo.com



Paulo Products Company Names New Sales Manager, Special Projects

St Louis, MO – November, 28, 2011 - Paulo Products Company is pleased to announce the appointment of Mr. Will Rassieur as Sales Manager, Special Projects. Will joined Paulo in September, 2010 and has held the position of Sales Engineer, primarily supporting the St Louis, MO facility. In his new role as part of Paulo's Corporate Sales effort, he will support the sales and marketing effort at each of the Paulo facilities as well as develop new business with selected major accounts.

"Will brings welcome new ideas, skills, and energy to Paulo's Corporate Sales and Marketing effort. He has contributed to Paulo's growth over the past year as a Sales Engineer and I'm confident that he will continue to contribute at a high level toward achieving our goals" states Jim Heman, Vice President, Sales and Marketing.

One of the largest and best equipped heat treating companies in North America, Paulo offers a wide variety of heat treating, brazing and metal finishing solutions to key industries such as Aerospace, Automotive, Agriculture, and Tooling as well as providing a broad range of metallurgical and engineering services. Paulo operates plants in St. Louis, MO, Kansas City, MO, Nashville, TN, Murfreesboro, TN, and Cleveland, OH.

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